



M.U.S.H.
MID-UNION SLED HAULERS

Media Policy

Revised 10.22.2013

Media Policy

Media images and recordings help to promote our organization and the sport of mushing. Information we provide to our members and visitors helps to educate participants and spectators as to what they will experience when attending our events. We would like to share media items recorded at our various events and programs, including, but not limited to, newsletters, posters, brochures, photos, other printed materials, audio/visual presentations, social media and our website.

Accordingly, participation in Mid-Union Sled Haulers (M.U.S.H.) activities implies permission for publication of any media recorded, unless a signed "Consent to Photograph, Videotape and Publish Opt-Out Form" is on file with the M.U.S.H. Membership Chairperson. While we reserve the right to photograph and record M.U.S.H. events, in an effort to respect your privacy, we will strive to adhere to the following guidelines:

- Any adult may complete the "Consent to Photograph, Videotape and Publish Opt-Out Form" if they do not wish for media items in which they, or the minor children for whom they are the parent/legal guardian, are prominently featured to be used in publications produced by M.U.S.H.

- Special consideration for media images of minors:
 1. No identifying information will accompany photos, including names, addresses, email addresses, family members' names, or schools. If a child is wearing a nametag in a photo, the nametag will be removed using photo editing software.
 2. Images of individual minors will not be used to advertise future events without parental consent. (Large-group photos in which individual children cannot be identified are permissible.)